

## Guayaquil será sede de la Conferencia de Innovación sobre usos de agua

### ***Oportunidades e impacto para el sector de agua, saneamiento e infraestructura:***

La [International Water Association \(IWA\)](#) y el [Banco Interamericano de Desarrollo \(BID\)](#) organizarán del 30 de septiembre al 3 de octubre de 2019 la **Conferencia sobre Innovación en Uso Sostenible del Agua: Ciudades, Industria y Agricultura** en la ciudad de Guayaquil - Ecuador.

*Este evento es una plataforma internacional del Grupo de Especialistas de Sostenibilidad de la IWA para discutir sobre los avances en los usos de agua en ciudades, industrias y la agricultura, así como nuevas tecnologías y experiencias en la gestión del agua.*

Entre los [expositores invitados](#) están: Sergio Campos (Jefe de la División de Agua y Saneamiento del BID), Cheryl David (Consultora de CKD Consulting), William Sarni (CEO y fundador de Water Foundry), Sudhir Murthy (CEO de NEWhub y Vicepresidente de la IWA), Jason Morrison (Presidente de Pacific Institute), Marco Antonio Cevallos (Gerente de EPMAPS – Agua de Quito).

El acceso a este evento es pagado. El costo por participante está disponible en este link: <https://www.globalsustainablewater.org/fees.html>

El programa de conferencias se realizará en el el campus Gustavo Galindo de la Escuela Superior Politécnica del Litoral.

## WELCOME TO IWA-IDB INNOVATIVE CONFERENCE

### **Introduction**

We are honored to invite you to the first IWA-IDB Innovative Conference to be held in Guayaquil (Ecuador) from 30 September to 03 October 2019. This international platform is an event that is part of the IWA Sustainability in the water sector Specialist Group to discuss advances in sustainable use of water, cities, industry, and agriculture.

The purpose of this conference is to move IWA, in collaboration with other stakeholders, further down the path of implementing sustainable use of water in three specific venues—industry, agriculture, and cities. Although there will be some discussion of concepts, analytical tools, and technologies, the focus will be on their application. This real-world focus will be reflected in active recruitment of speakers and participants from outside the world of academia and IWA membership. Industry, farmers, policy-makers, regulators, financial institutions, indigenous peoples, water/wastewater utilities, environmental

associations, cultural associations, consultants, vendors and others will be invited to discuss their involvement in water use in industry, agriculture, and cities. One goal will be to help us learn from each other about what can be done, what is being done, and lessons learned from experiences to date. Another will be for us to brain-storm about how collectively we can increase drivers and incentives for sustainable use, and address the disincentives and barriers that currently impede progress.

Although there are long-term incentives for more sustainable use of water, these are most effective with organizations which have the capacity to think long-term and the resources to invest in new approaches. Since many companies, farmers, and cities do not meet these criteria, there is a need to modify the organizational ecosystem they operate in, to modify the external factors that influence their business and investment decisions.

The goal of this conference will be to present information, discuss ideas, and create a platform for broader collaboration in the future among the many actors who play a role in how we, collectively, use water.

We look forward to seeing you at the IWA-IDB Innovative Conference in Guayaquil.

Coordinated by

Sustainability in the Water Sector Specialist Group

and supported by

IWA Innovation Platform

**Fuente:** [Global Sustainable Water](#), mayo-2019.