

Documental “Un Mundo Azul” explora soluciones innovadoras para la crisis del agua

Oportunidades de negocio para el sector de agua, saneamiento e infraestructura:

Los actores Matt Damon, Liam Neeson y el cantante de rap Jaden Smith son algunos de los protagonistas del documental “Un mundo azul: La carrera para resolver la crisis del agua” ([Brave Blue World](#)) que está disponible en [Netflix](#).

Este documental de 50 minutos presenta la situación crítica del agua y saneamiento a nivel global y da a conocer cómo la innovación y la gestión empresarial pueden contribuir con soluciones eficaces para enfrentar el stress hídrico, la contaminación del agua y los efectos del cambio climático.

Este filme presenta con base científica soluciones sostenibles del agua implementadas tanto en países desarrollados como en desarrollo. Estas soluciones van desde la reutilización de agua, la recuperación de recursos de las aguas residuales hasta la generación de energía a partir de biogás y nuevas formas de movilidad sostenible.

Invitamos a los profesionales del agua y personas comprometidas por el cuidado del ambiente a ver este documental que hace un llamado a la acción individual sobre la importancia de adoptar un enfoque sostenible del agua y mejorar la calidad de vida de generaciones actuales y futuras.

En este [link](#) puede acceder a un trailer de este filme.

#braveblueworld

Brave Blue World

Brave Blue World explores the technologies and innovations that have the potential to solve the world’s water crisis. The film highlights scientific and technological advancements that have been taking place to ensure the world’s population has access to clean water and safe sanitation services and the environment is protected.

Narrated by actor Liam Neeson, Brave Blue World features scientists, engineers and activists from around the world, including actor Matt Damon, co-founder of global non-profit Water.org, and actor and musician Jaden Smith, co-founder of non-profit 501CThree.

FROM THE SPACE STATION TO NAIROBI TO YOUR LOCAL UTILITY

We visited sites around the world and meet pioneers and innovators that are employing novel ways of tackling existing water problems. This documentary will challenge some of your commonly held assumptions and change how you think about water. We take you on a journey that explores an

alternative water future, looks at how we got to where we are today and then challenges some of the most commonly held assumptions about water:

Is water a global issue?

Is water a scarce resource?

Is technology the solution?

“WE ENVISION A DAY WHEN EVERYBODY HAS ACCESS TO CLEAN WATER AND SANITATION AND WE ENVISION THAT IN OUR LIFETIME. HOW LUCKY ARE WE, THAT WE’RE THE ONES THAT GET TO SOLVE THIS.”

-Matt Damon, Actor and Co-Founder Water.org

BACKGROUND

The idea for Brave Blue World came from executive producer Paul O’Callaghan, who was inspired during his international travels as founder and chief executive of BlueTech Research. Through many conversations with water utilities, technology companies, academics and communities, O’Callaghan reasoned that the countries whose governments were progressive with water innovation, investment and technology adoption, seemed to have particularly high levels of public engagement and awareness of regional water supply and wastewater treatment issues.

With a desire to change how people think about water and share stories of the pioneers who are carrying out ground-breaking work whilst fast-track solutions to global challenges, our team of scientists set out on a journey to create a compelling water documentary.



Fuente: [Brave Blue World](#), octubre 2020